





## **CERTIFICATE**

This is to certify that

## Chari Xusanov

has presented a paper entitled

CHARTING THE FUTURE: ANALYZING INNOVATIVE STRATEGIES IN STRATEGIC MANAGEMENT FOR SUSTAINABLE PERFORMANCE EXCELLENCE IN THE CHINESE TELECOM INDUSTRY

authored by

Amir Shahzad Ahmad Shah, Amit Joshi, Sonia Shahzadi, Chari Xusanov, Nigmatova Maftunabonu

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Irina Sennikova, Dr.Sc.Admin.

Rector RISEBA University of Applied Sciences

